

**UP TO
.5 OZ.**

**5M-10M
\$60/M**

**11M-25M
\$58/M**

**26M-50M
\$54/M**

**51M-75M
\$50/M**

**76M-100M
\$48/M**

**Preprinted
Inserts**

RATES ARE PER THOUSAND

OVER .5 OZ. ADD \$4 PER THOUSAND PER 1/10 OZ.

MINIMUM 5,000 PER EDITION - MUST PURCHASE COMPLETE ZIP CODE AREA

SPACE RESERVATION 2 WEEKS PRIOR TO INSERTION DATE

DELIVERY 1 WEEK PRIOR TO INSERTION DATE

FREQUENCY DISCOUNTS: 6 TIMES=\$1/M • 13 TIMES=\$2/M • 26 TIMES=\$3/M • 52 TIMES=\$4/M

VOLUME DISCOUNTS: 100M TO 200M=\$1/M • 200M+=\$2/M